



## Key Club leadership tips

- **Strive for a sense of commitment within the group.**  
Show members how they can benefit from being in Key Club.
- **Recognize contributions of group members.**  
Don't let them feel their hard work is unnoticed.
- **Use positive reinforcement.**  
Frequently give pats on the back.  
Salvage “positives” out of negative situations.
- **Celebrate accomplishments.**  
Make “big deals” out of little victories.  
Include accomplishments outside of Key Club, too.
- **Encourage creativity.**  
Promote new ideas.  
Support members if these fail.
- **Use the human touch.**  
Treat members as individuals.  
Be friendly and genuine with members.
- **Make members feel valuable.**  
Ask THEIR opinions and act accordingly.

**Challenge! Inspire! Empower!**

**“Real leaders concentrate on doing the right thing, not on doing things right.”**