



# 4 Our Communities

The Official Newsletter  
of Division 4



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## Lt. Governor's Greeting



Dear Division 4,

I hope you are enjoying your summers! All of you deserve some rest and relaxation after all the great work you have done this past year.

As Lieutenant Governor it is my job to see that we continue to serve our communities during the summer vacation. As I have said before, the Key Club year runs from April to April. This means that the summer falls right in the middle of the Key Club year! To keep us active I have planned a Division Service Project. It is a tennis tournament fundraiser that will be held on August 17<sup>th</sup>. Read more about it under the events section later on in this newsletter.

For those of you that are members of the Division Facebook page you will have no doubt noticed that I announced who our international trustee is. For those of you that do not know, an international trustee serves as a liaison between Key Club International and the districts of Key Club International. Michelle Petersen, our trustee, is assigned to the New York, Ohio, and Capital districts. Typically the trustee works with governors and lieutenant governors, but this doesn't mean members and club officers cannot reach out to her if they have a question. I am sure she would love to hear from you! I was at ICON when she campaigned and was very passionate on her stance that members are the most important part of Key Club.

For those interested in learning more about the international board (or I-Board) which Michelle is a part of, please feel free to talk to me. Being on the I-Board is a huge responsibility, but a rewarding one. If you have any aspirations about running for a district or international position, do not hesitate to approach me. I can talk to you about your goals, and set you on the track to meeting them.

Inside this issue you will find information on what it is like to attend ICON (the Key Club International Convention), the Key Club Major Emphasis Service Partners, Key Club Awards, and the charity of the month. Each month I will be highlighting a different charity. All of these charities are District Projects and are endorsed by the New York District.

Even throughout the summer I check my e-mail ([Michaelrovner.LTG@nydkc.org](mailto:Michaelrovner.LTG@nydkc.org)) regularly. Please do not hesitate to send me an e-mail or find me on Facebook during August. Also, check out our new Division Website at [nydkcdivision4.weebly.com](http://nydkcdivision4.weebly.com). It is a great resource!

I hope to see you at my division project. Enjoy the rest of the summer! (Can you believe how fast it's flying by?!?!?) With that said, please sit back, relax, and enjoy this edition of *4 Our Communities*.

Yours in Service,  
Michael Rovner  
Lieutenant Governor, Division 4



# Upcoming Events

1.) Divisional: North Shore High School tennis courts on August 17<sup>th</sup> at 9:00 AM. To view the agenda please visit the division website:  
[nydkcdivision4.weebly.com](http://nydkcdivision4.weebly.com).

4.) September Divisional: Time, date, and location to be determined. Expect more information soon!

2.) Division Project: North Shore High School tennis courts on August 17<sup>th</sup> at 9:30 AM. This will be a tennis tournament fundraiser for the Cancer Center for Kids at Winthrop University Hospital. The tournament will be in memory of Nicholas Pedone, a child in my community who passed away recently from Neuroblastoma, a form of cancer. The Cancer Center for Kids provided help and support to Nicholas and his family during his fight. Please come out and support this wonderful cause. I am asking for a \$15 donation from all participants. All ages will be accommodated. **Visit our division website and scroll down to the bottom of the home page for more information and to register.**

3.) K-Family Picnic: Sunday August 25<sup>th</sup> in Cunningham Park, Queens. 12:00 to 5:00 PM. I unfortunately cannot attend, but your executive assistants Louie and Farrahlee will be there. Have some fun outdoors playing different sports, wheelbarrow races, water balloon toss (fights), frozen t-shirt contest, Ninja, Wah and many other activities that you will have to attend in order to find out!

Admission will be set to:

\$5 SLP (Circle K, Key Club, Builders Club, K-Kids)

\$10 for Kiwanians

food will be included!

Spread the word, all members of the K-Family are invited to attend!

If you need an address to put in the GPS, use 75-68 196 Place) but DO NOT actually go to that house. Contact Kelly Chan ([Kelly.chan@nycirclek.org](mailto:Kelly.chan@nycirclek.org)) for the exact location in the park.



Save  
the  
Date!



## Cause of the Month

This month I am proud to feature the Wounded Warrior Project as the cause of the month. The Wounded Warrior Project, also known by its initials WWP, helps veterans who have suffered from a physical or mental injury in the wars America has fought since the September 11<sup>th</sup> attacks.

The transition back into civilian life can be hard for veterans, but the Wounded Warrior Project seeks to ease this transition. They provide a “holistic approach” when they are helping veterans and their families. When helping veterans, the Project focuses on four areas: Mind, Economic Empowerment, Body, and Engagement.

As its name suggests, the Mind area helps veterans recover from the mental stresses of duty as well as mental illnesses. In 2012 93.2% of respondents to a W.W.P survey said that the “Combat Stress and Recovery” program helped them develop new coping skills. The Economic Empowerment area helps veterans gain the skills they need to find a job in the civilian job market, and helps veterans find jobs. In 2012 the Project helped 504 veterans find employment, and 83.2% of those retained their job after a year. The third area, “Body,” helps veterans with injuries stay active. The Project organizes physical health and wellness events, and then 88.5% of those that attend such events go on to participate in sports and other recreation events in their community. The last area, Engagement, helps veterans connect with other veterans to provide advice, guidance, and support. The Wounded Warrior Project is active all over the United States, however, there are more alumni from the Northeastern United States than any other region. Over 10,406 veterans have received help from the Project in the Northeast. With so many veterans right in our backyard, the Wounded Warrior Project needs your support. Help give back to those that have given so much for our country. This year, consider holding a fundraiser for the Wounded Warrior Project. To learn more, please visit [www.woundedwarriorproject.org](http://www.woundedwarriorproject.org).





# BONUS

## Cause

If you have read either of the previous two editions of *4 Our Communities*, you will have no doubt seen EliMiNaTe mentioned. However, many of you may not have heard of the EliMiNaTe Project. Over the coming year I will be talking about the EliMiNaTe Project a lot, which is why it is the “bonus” cause of the month.

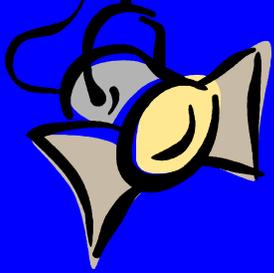
First, I should start by saying that the shift key on my computer is not sticking. The word “eliminate” is stylized as “EliMiNaTe.” This is because the goal of the project is to eliminate the disease Maternal and Neonatal Tetanus (M.N.T). You may not have heard of Maternal and Neonatal Tetanus, but you have probably heard of tetanus. Parents are always warning their children not to climb fences and stay away from rusting metal lest they cut themselves and have to go to the doctor for a tetanus shot.

Maternal and Neonatal Tetanus is caused by the same species of bacteria that lives on rusting metal. While tetanus is all but non-existent in developed countries like America, it remains a serious problem in third-world and developing countries. In countries where tetanus is still prevalent, women contract M.N.T. by coming in contact with tetanus spores in the ground. The bacterium that causes tetanus can then migrate through the umbilical cord passing from mother to child. Babies are then born with the disease and live a brief and painful life. Sensitive to light and touch, babies born with M.N.T cannot be held by their mothers, and often die in a week.

Kiwanis in partnership with UNICEF has an ambitious goal to eliminate M.N.T from the face of the earth in only five years. The campaign began in 2010, which means that if Kiwanis is to reach its goal M.N.T. must be eliminated by 2015. Currently Kiwanis and UNICEF have raised \$36 million of its \$110 million goal. The K-Family has raised a lot of money, but we are not even half way there yet!

The best part about the EliMiNaTe Project is that it is so easy to help out. It only costs \$1.80 to buy the vaccines that will protect a mother and her babies from tetanus. That’s less than a latté at Starbucks! There are so many great causes to fundraise for, but the EliMiNaTe Project is special for several reasons: It is a K-Family project, it helps protect innocent and vulnerable babies, and the project has a timeline for eliminating and entire disease! I would strongly encourage every club to fundraise for the EliMiNaTe Project!

If your club does Trick-or-Treat for UNICEF, you can choose to have the money raised go to the EliMiNaTe Project. Please contact me for more information.



# Service Spotlight

By: Nicole Wojnicki, Hicksville High School

## Christmas in July

On Saturday July 27th at 8am to 3pm at Waldbaums, the Hicksville High School Key Club helped the Kiwanis Club participate in Christmas in July. Christmas in July is an event where the two clubs collect food donations for food pantries in need of food from regular, everyday food shoppers. Items asked for varied from little ingredients used to make food such as peanut butter to major ingredients used to make dinners such as spaghetti. Later on in the day, a woman named Aimee Holtzman came and donated 4,311 items for under \$290! Now that's amazing! What makes this even more amazing is she is part of an organization called Rock CAN Roll that does this in their everyday lives! They are just like us! At the end of the day the event was a success collecting a total of 60 boxes and out of those 60 boxes, 12 boxes were donated to 5 food pantries along with \$300!



Wanna be in the spotlight? Send your article and pictures to [MichaelRovner.LTG@nydkc.org](mailto:MichaelRovner.LTG@nydkc.org) to have your club's service project featured. There is no deadline for submissions. All submissions will be considered for the upcoming edition.



## Get Recognized for your Hard Work and Service!



In addition to overseeing their division's clubs, Key Club Lieutenant Governors serve on committees within their respective districts. I am the co-chair of the District Awards Committee in the New York District. As you may have guessed from the name, the District Awards Committee is responsible for organizing and publicizing all of the awards and contests available to Key Clubbers. Currently, myself and my fellow committee members are putting together the "Booklet of Merits." This booklet contains all of the awards and contests that Key Clubbers and Key Clubs can enter.

There are many awards and contests. Some are for members, some are for officers, some are for clubs, some you don't have to do anything to apply for, some require a lot of work, some are statewide, and some are international! What I am trying to get at is that the awards contained within the booklet are varied, and there is something for everyone to apply for.

As the co-chair of this committee you will be hearing a lot more about the Booklet of Merits over the coming months. For right now, however, I just want clubs to be aware that there are many awards that they are eligible to compete for. I know the clubs of Division 4 do some great work, and you owe it to yourselves to be recognized for your outstanding work.

On our division website I have posted the 2012-2013 Booklet of Merits. This should give you an idea of what types of awards, contests, and even scholarships are available. However, please be aware that this should only serve as a guide. The District Awards Committee is making major changes to the Booklet of Merits for the 2013-2014 year. Do not worry; you and your clubs will have plenty of time to apply for these awards. I would hate to see any member or club start to work on an award or contest only to see their work go to waste because it does not comply with the guidelines set forth in the 2013-2014 Booklet of Merits.



# What Did I Miss at the May Divisional?

The May Divisional kicked off with an Icebreaker that was actually fun (if you can believe it)! I know how boring some Icebreakers are, so I am working on finding ones that you will really enjoy! I also had the pleasure of announcing several distinguished guests: Faculty Advisor Ms. Schalk of the Westbury High School Key Club, Faculty Advisor Ms. Bocchino of the New Hyde Park Key Club, Kiwanis President Mr. Meeks of the New Cassel Kiwanis Club, and Kiwanis Committee Representative Mr. Berthel. After that clubs had an opportunity to share what they have been up to. Even though it was close to the end of the year clubs were still participating in many service projects.

Our first piece of old business was EliMiNaTe Week. No clubs participated in EliMiNaTe Week, but that is okay. Clubs will have plenty of other chances to help the EliMiNaTe Project. Our second piece of old business was paperwork. We discussed the various forms and their deadlines.

Next we proceeded to discuss new business. Most of the new business consisted of information I received at the Spring Board Meeting, and all of this information has been published in the May Newsletter. The rest of the new business consisted of snippets of information about the following topics: How to stay active over the summer, club visitations, the Key Club International Convention, the Youth Opportunities Fund, and the Major Emphasis. More information about the Key Club International Convention can be found in this newsletter, while more information about the Major Emphasis and Youth Opportunities Fund can be found in the May Newsletter. The meeting was adjourned after announcing the New Business.

Division 4





## The Seasons They Are a-changin'



Unfortunately it seems like summer gets shorter with each passing year, and this year is no exception. It seems like it was just yesterday I walked out of the U.S. History Regents and began my summer, yet the back to school ads I see on T.V. mean that summer is coming to an end. When summer ends, school begins. When school begins, Key Club begins again too.

Even though some clubs are active over the summer, many clubs are not. This is okay, as you of course do deserve some time off for all of the hard work you put in over the school year. For those clubs that take the summer off, September is when Key Club begins again. As soon as you get back to school you should begin planning your first meeting. Make sure you publicize this meeting to attract new members. Clubs with a designated Public Relations officer should have him or her design posters to be put up around the school. These posters should include your club's meeting time, date, location, as well as a brief description of what Key Club is. Of course, feel free to get creative so that your posters will attract the greatest number of students possible. Many Key Clubs include the old joke "No, we do not make Keys" on their posters. If you do not have a PR officer or are looking to launch a large membership recruitment campaign, consider involving your entire executive board or even your entire club. For those clubs that need help with membership recruitment, please feel free to send me an e-mail. Key Club International has equipped me with an arsenal of membership recruitment tools that I would love to share with your club.

So now that your club is up and running with tons of new members, you should start thinking about collecting dues. As a member in the New York District of Key Club International, your dues begin at \$12.50. \$6.50 go to Key Club International and \$6.00 go to the district. Depending on your club's needs your club may collect somewhere between \$1 and \$3 on top of that to help with club expenses. Dues become payable on October 1<sup>st</sup>. Clubs are encouraged to mail out their dues during the third week of October so that their dues will be processed by November 1<sup>st</sup>. Clubs whose dues are processed by November 1<sup>st</sup> qualify for "Early Bird Dues" status. In addition to receiving a patch for their banner, Early Bird clubs do not have to worry about missing the final deadline to submit dues! The final deadline to submit dues is December 1<sup>st</sup>. Clubs' treasurers should manage the collection of dues. Again, feel free to contact me with any questions related to dues collection. I am hoping to do a workshop at the September divisional on how to use the "Membership Update Center," the Key Club online tool that clubs use to register their members and pay their dues. All treasurers should try and attend this workshop.

Lastly, start planning fundraisers, coordinate service projects, and proffer your club's service to your community. Key Club is a community service organization, and we should never forget that! Try to plan some fun projects and serve food at meetings at the beginning of the school year to hook members into your club. Good luck to all clubs, and I cannot wait to see all of the great work you do over the coming year!



# What Happened at the



Early on the morning of June 30<sup>th</sup>, 2013, 50 bleary-eyed Key Clubbers with several exhausted Kiwanis chaperones departed Queens on a coach bus bound for Washington D.C. Over the next several days, those Key Clubbers (myself included) would take part in the experience of a lifetime: The Key Club International Convention (ICON). In the May Newsletter I wrote an article about ICON, the Key Club International Convention. Now that I have returned I have a bit more to tell you, and I can share my experiences with you.

As I mentioned in the May Newsletter, ICON brings together Key Clubbers from all over the world. Most districts (including the New York District) tour the city that is hosting ICON before the convention begins. After the convention begins, attendees have the chance to attend workshops, participate in service projects, attend dances, and vote for the future leaders of Key Club International.

This year I was fortunate enough to attend ICON and it was nothing short of amazing. Being able to vote for the president, vice-president, and trustees of Key Club International really put a face on what otherwise can be a faceless organization. It was gratifying to have a say in who leads Key Club International. Additionally, I also attended some really good workshops. I am preparing to give workshops at future divisionals based off of what I learned.

However, I would say the best part about ICON was meeting so many awesome people. Whether we were hanging out in the hospitality suite, at the pool, or going out to have Ethiopian food for lunch, the people that I met at ICON were some of the kindest, amiable, and down-to-earth people I have ever had the pleasure of meeting. In addition to bonding with my fellow New Yorkers, I met some people from Ohio, California, Barbados, the Bahamas, England, and Australia just to name a few!

The 2014 Key Club International Convention will be held in Anaheim California from July 2<sup>nd</sup> to July 6<sup>th</sup> 2014. The New York District will likely organize a tour that will take place in the days preceding the convention. If you have any interest in attending ICON, please e-mail me. I would be more than happy to help you finance the trip.

Rather than tell you even more about my experience and have you read another article written by me, Fallon Blacharski has graciously penned an account of her experiences at ICON. Fallon is the co-president of my home club, and attended the Key Club International Convention. Turn the page to read about Fallon's ICON experience!



## Fallon Blacharski's "ICONic" Experience

The experience I had at ICON was like nothing I have ever done before. Being a part of Key Club is knowing that you are a part of something real and wanting to make a difference. When I went to ICON though there was even more to it to learn. I was able to come close friends with my New York District and learn what goes on within my district. I learned more about other Key Clubs to. By being able to go to ICON I was able to meet people from all over, being that Key Club is international. Anyways, the people that I met gave me even more inspiration with Key Club and how i can make a difference. The ideas I got from meeting new people just gave myself an even bigger push to wanting to help even more and make a difference in the organizations that we work with. As the EliMiNaTe project being one of them. Through Key Club, We have raised money to help donate to EliMiNaTe, but there was more to it that I did not know about. As that the new information I have learned now I can bring back to my Key Club and let the word spread out on what we are trying to do and how we want to make a difference for others. Thus, there is even more to explain about icon and the different experiences that people could have. The experience i had was amazing because i never wanted it to end, lucky I can stay in touch with the new friends I made. Also the different work shops that I took part in were also helpful because now I know how to help others and help my Key Club know about it to.



#KCDG13





## Paperwork Update



For this issue, instead of the usual explanation of what each of the forms are, I thought I would explain why I emphasize the submission of paperwork: Each of the four forms in the New York District is very important in its own way. The Election Report gives me your club's contact information so that I will be able to reach you during the year. The Monthly Report Form gives the New York District the number of service hours your club participated in (among other things). Key Club doesn't make up that its members participate in millions of service hours! It is only because clubs submit their MRF's that they can make this claim. Similar to the Monthly Report Form, the Fundraising Report Form allows Key Club International to boast that their members fundraise thousands of dollars every year. Lastly, your Lieutenant Governor Evaluations help my governor know how I am doing. These are completely anonymous. I do not see them, but your feedback will let my superiors know how I am doing, and what I need to improve upon.

So I hope this gives you an idea of why I am pushing paperwork. It is not because I enjoy creating work for club officers. I want to make sure that the work Division 4 does is recognized by Key Club International, and is counted towards their service hour totals and fundraising totals! Additionally, I want to make sure that I am serving Division 4 to the best of my ability!

Even though it may seem like paperwork is the most important thing to me, I do believe that service is paramount to all else in Key Club. It is my hope that clubs will not only report their activities, but actually volunteer, serve, and fundraise in the first place.

\*\*\*Please contact me if you believe there are any errors in the paperwork status chart.\*\*\*

\*\*\*Visit [nydkcdivision4.weebly.com](http://nydkcdivision4.weebly.com) and click on "Report Forms" to fill out all forms.\*\*\*

Club	ERF	March	April	May	June
Carle Place	X	X	X	X	
Elmont	X	X	X	X	X
Floral Park					
Glen Cove					
Great Neck North					
Great Neck South	X			X	
Hicksville	X			X	X
Manhasset					
Mineola					
New Hyde Park	X	X	X	X	
North Shore	X	X	X	X	X
Schrieber	X	X			
Sewanhanka					
St. Dominick's	X	X	X		
Wheatley		X	X		
Westbury			X		



# Important Links and Information

## IMPORTANT LINKS

1. Key Club International:  
[www.keyclub.org](http://www.keyclub.org)
2. New York District Key Club:  
[www.nydkc.org](http://www.nydkc.org)
3. Key Club App (iOS):  
<http://bit.ly/z7iPd9>
4. Key Club App (Android):  
<http://bit.ly/14GXRKC>

\*\*\*Find Key Club on [Facebook](#)\*\*\*

Search...

1. New York District Key Club Division 4 (Our Division Facebook Page)
2. New York District Key Club (Our District Facebook Group)

## NEW DIVISION WEBSITE

[nydkcdivision4.weebly.com](http://nydkcdivision4.weebly.com)

The new Division 4 website is your one stop for everything Key Club! Fill out report forms, learn more about our division, learn more about Key Club, find out about leadership opportunities, read old newsletters, look up events, and so much more!

2014 Leadership Training Conference:

**April 4<sup>th</sup>-April 6<sup>th</sup> 2014**

### Governor's Project:

"Nurturing our K-Family"

Projects that are done in conjunction with other members of the K-Family

### District Charities:

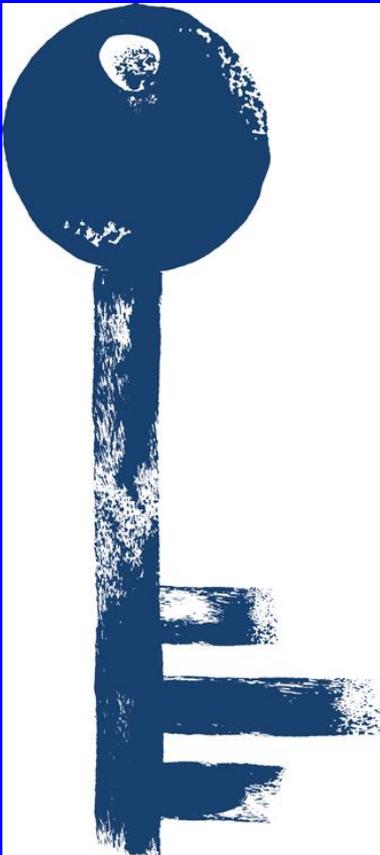
1. American Cancer Society
2. JDRF
3. Alzheimer's Association
4. Wounded Warrior Project

### Kiwanis District Charities:

1. KPTC
2. Pediatric Lyme Disease Foundation
3. Kamp Kiwanis



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\*\*\*\*\*

Kiwanis Committee Representative—Michael Berthel  
 mjberthel@gmail.com



# GAMES!!!

Answers to June  
Newsletter "Wordy  
Gurdies"

1. Tree Key
2. Serve Curve
3. Incriminate Eliminate
4. Incision Division
5. Lead Creed

Summer Newsletter Game:  
**Can you unscramble these  
Key Club related Words and  
Phrases?**

1. isinivlaod— \_\_\_\_\_
2. haeserdpli— \_\_\_\_\_
3. reaniniattoln— \_\_\_\_\_
4. rsetut— \_\_\_\_\_
5. engrovro— \_\_\_\_\_
6. rptreo ofrm— \_\_\_\_\_
7. ojrma amsiesph— \_\_\_\_\_
8. rtuvoleen— \_\_\_\_\_
9. iunmmcoty viceser— \_\_\_\_\_
10. etminge— \_\_\_\_\_
11. rmbeem— \_\_\_\_\_
12. riaodvs— \_\_\_\_\_
13. awsniik— \_\_\_\_\_
14. eky uclb— \_\_\_\_\_
15. aelteiinm— \_\_\_\_\_



Thank you for reading. Stay tuned for Issue 4 of 4 *Our Communities*. Enjoy the rest of the summer. While I am sad that we will be going back to school, I am excited to see what each Key Club in Division 4 accomplishes this year!



**KEY CLUB®**  
[www.keyclub.org](http://www.keyclub.org)

